

Eric A. de Groot

President, Exclusively European, Inc.

Atlanta, GA, USA | 1-404-250-1709

Bio

Accomplished business leader and entrepreneur with over 40 years of international experience in business development, strategic leadership, and cross-cultural communication. Recognized for driving customer loyalty, strengthening teams, and delivering measurable results worldwide.

Core Competencies

- International Business Development
- Strategic Planning & Leadership
- Multilingual Communication
- Project & Operations Management
- Start-up & Nonprofit Leadership
- Brand Development & Marketing
- Public Speaking & Training

Education

Additional academic background and executive training available upon request.

Professional Experience

President – Exclusively European, Inc.

Atlanta, GA, USA

Led international business operations, strategic partnerships, and brand development initiatives. Managed cross-border relationships and delivered sustainable growth strategies.

International Business Development & Advisory

Provided strategic consulting, operational leadership, and market expansion guidance for organizations seeking global growth and performance optimization.

Public Speaking & Executive Mentorship

Delivered keynote presentations and leadership training focused on entrepreneurship, global markets, and high-performance team development.